



ASSOCIATION OF NATIONAL OLYMPIC COMMITTEES
ASSOCIATION DES COMITÉS NATIONAUX OLYMPIQUES
ASOCIACIÓN DE COMITÉS OLÍMPICOS NACIONALES

ANOC Secretary General Report

XX ANOC General Assembly, Washington 2015

Mr. President of ANOC,
Mr. President of IOC,
Members of ANOC Executive Council,
IOC Colleagues,
Friends and Colleagues from 206 NOCs,
Representatives from the International Federations,
Representatives from Upcoming Organizing Committees,
Invited Guests,
Ladies and Gentlemen,

It's a great honor to stand in front of you today and present my report as Secretary General of ANOC.

One year has passed since our General Assembly in Bangkok when I informed you that it was the biggest ever in the history of ANOC. Today I can inform you that we will set a new record again. Here at the XX ANOC General Assembly in Washington we have the pleasure to welcome no less than 206 NOCs and with a record participation of close to 1100 representatives.

Mr. President, 2015 has been a fantastic year in the history of ANOC and I want to reiterate again how inspiring it is to work under your leadership for the benefit of the 206 NOCs in the world. Your visions and new ideas for ANOC is an inspiration for all of us and I know I can talk for all NOCs gathered here in Washington for our XX General Assembly. Allow me also to mention the leadership of our IOC President Dr. Thomas Bach and the way he is working to implement the Olympic Agenda 2020 and the involvement the NOCs have been able to have in the process of this work as you just have heard from the presentations from IOC.

Mr. President, Council Members and colleagues from the NOCs let me now give my report of the activities of ANOC since we last met in Bangkok in November 2014.

➤ **ANOC EXECUTIVE COUNCIL MEETINGS**

The Executive Council of ANOC has met 3 times since our General Assembly in Bangkok last November

- In Lausanne on 19 January, 2015
- In Lausanne on 6 June, 2015
- In Washington on 28 October, 2015

During the Executive Council Meetings many important decisions have been taken. One of the most important was to approve the composition of the new ANOC Commissions for 2015. The 9 ANOC Commissions have all had the opportunity to meet at least twice this year and they have all met here in Washington before the General Assembly and will give you their progress reports later on today.

Another important decision was the approval by the General Assembly in Bangkok to include at least one woman representative from each of the Continents on the ANOC Executive Council. That has brought more knowledge and discussions into our Council and they are all very active members.

Another big step for the future has been the approval of the General Assembly in Bangkok of the introduction of the ANOC World Beach Games. A first presentation on the idea of the project was done to the ANOC Executive Council as well as to the ANOC Events Working Group in June. Later on during the Assembly you will have a presentation about the concept.

➤ **YOUTH OLYMPIC GAMES IN NANJING 2014**

As you all know the Youth Olympic Games organized in Nanjing, Peoples Republic of China in August 2014 was a great success. ANOC made a survey among all the NOCs after the Games and we sent the result of the debriefing to IOC as a part of the official debriefing of those Games which took place in Buenos Aires in May 2015. We have received good feed back from IOC and most of the proposals from the NOCs will be implemented for the next Games in Buenos Aires 2018. The survey document has also been sent to all NOCs in April 2015.

➤ **ANOC NEW HEADQUARTERS**

The official inauguration of ANOC new Headquarters in Lausanne took place on 8 June, 2015, with more than 300 guests from the Olympic Family and the Authorities of Lausanne. The Headquarters are working very well and we have already hosted many meetings in the new building.

On 19 January, the Board of the European Olympic Committees holds its meeting in the new building and after that we have organized meetings for the French NOC, the Swedish NOC, WADA, CAS, ANOC Commissions etc.

➤ **COOPERATION WITH UNESCO**

ANOC became a member of the Consultative Council of UNESCO in December 2012 and has been participating in its meetings in Berlin, Paris and Uruguay through the President of the ANOC International Relations Commission, Mr. Julio Cesar Maglione, and the Vice President Tommy Sithole. Representatives from UNESCO have also been participating in the meetings of the ANOC International Relations Commission.

We are at the moment working on a cooperation agreement between our two organizations and Mr. Arnaldo Fuxa will make a presentation to you later on.

➤ **COOPERATION WITH WADA**

ANOC is working closely with WADA for the contacts with the NOCs. ANOC Medical Commission as well as ANOC Juridical Commission have also worked closely to follow up that the new implementation of the WADA Code is known among the NOCs. ANOC President has appointed the following persons for the different functions in WADA

<i>WADA Foundation Board</i>	Mrs. Beckie Scott, Canada Ms Rania Elwani, Egypt Mr. Andrey Kryukov, Republic of Kazakhstan Mr. Fabio Pigozzi, Italy
<i>WADA Executive Committee</i>	Mr. Eduardo de Rose, Brazil

➤ **FIGHT AGAINST ILLEGAL BETTING**

ANOC has been represented in the IOC Working Group for the fight against illegal betting through our legal expert Mr. Michael Chambers, Canada. ANOC Juridical Commission is also working on proposals to involve the NOCs more and make clear recommendations for the future work.

The first meeting of the International Forum for Sports Integrity (IFSI) was organized by IOC on 13 April and ANOC was represented by its Senior Vice President, Mr. Patrick Hickey, its Secretary General Mrs. Gunilla Lindberg and the Chairperson of the Juridical Commission Mr. Michael Chambers, Canada.

➤ **SEMINAR “OLYMPISM AND SPORT IN THE SERVICE OF THE WOMEN EMANCIPATION”**

ANOC Executive Council Member Nese Gundogan represented ANOC in the above seminar in Alger, on 22 February 2015, and made a speech with the title “Empowerment and Equality in Sport”.

➤ **COOPERATION AGREEMENT WITH SEOUL NATIONAL UNIVERSITY**

ANOC signed a MOU in January 2015 with the Division of Global Sport Management Talent Development at Seoul National University for scholarships for one person per continent for its Dream Together Master Program. The program runs between 15 August 2015 until December 2016. The following has been selected for the scholarships:

Mr. Mohammed Tanvir Zaman from Bangladesh, Ms Laura Melissa Villarreal Higuera from Colombia, Ms Primrose Mhunduru from Zimbabwe and Ms. Ihsan Mohammed Abdallah from Palestine.

➤ **ISR ACADEMY COOPERATION WITH ANOC**

ANOC has signed a cooperation agreement together with Olympic Solidarity with iSR Academy for scholarships for one year program at the Incheon Global Campus in Incheon, Korea for the education of retired athletes.

➤ **RULE 50 WORKING GROUP MEETING**

ANOC Senior Vice President, Patrick Hickey, Australian NOC President, John Coates, ANOC Secretary General, Gunilla Lindberg, were appointed by IOC to the Working Group about Rule 50. The group had a first meeting on 18 May in Lausanne. ANOC Juridical

Commission Chairman, Michael Chambers, has also been involved in this work to guarantee that the rights of the NOCs are protected.

➤ **RULE 40.3**

IOC has made a proposal for generic advertising to be adopted for Rio de Janeiro 2016 and onwards. ANOC has through its Senior Vice President and Secretary General closely studied the text and the final text has been revised by ANOC Juridical Commission and its chairman Michael Chambers. ANOC has informed all NOCs about the new content and their rights accordingly. Mr. Chambers will make a full report of this topic later on the agenda.

➤ **RUSSIAN OLYMPIC UNIVERSITY**

Continuing the cooperation with the scholarships for the Russian Olympic University in Sochi, ANOC has for 2015 given scholarships to Ms Joelle Daou from Lebanon, Ryan O'Neal Brathwaite from Barbados and Juan Antonio Guerra de León from Dominican Republic. The feedback we have from the students is that they are very happy with the education.

➤ **PROTECTION OF ANOC LOGOS**

ANOC Juridical Commission Chairperson has been working with the Company TRADAMARCA to protect ANOCs new emblem as well as ANOC World Beach Games. Registrations have now been made for different categories and in different countries.

➤ **OLYMPIC MARKETING SEMINARS**

As a follow up of recommendations from ANOC Marketing Commission, IOC has decided, as a point of the Olympic Agenda 2020, to organize Olympic Marketing Seminars for all NOCs and the first of these seminars were conducted in Lausanne during September and the next will be in February 2016.

The seminars are a cooperation project between IOC and ANOC and will be financed by Olympic Solidarity and organized by the IOC Television and Marketing Services SA. A supervisor group consisting of Larry Probst, Gunilla Lindberg and Pere Miro has been appointed by IOC.

➤ **QUALIFICATION SYSTEM PRINCIPLES FOR 2018**

ANOC has been asked by the IOC Sports department for comments on the proposed qualification system principles for the Olympic Winter Games in PyeongChang 2018.

ANOC Secretary Gunilla Lindberg has after consultation with the ANOC Technical Working Group advised IOC of the ANOC comments which were all implemented in the new document.

➤ **UPCOMING OLYMPIC AND YOUTH OLYMPIC GAMES**

ANOC is working very close with the IOC and the Upcoming Organizing Committees to assure the best conditions for the athletes and the officials in the Games. You will hear short reports from the OCOGs tomorrow morning and ANOC is following up all the issues in the IOC Coordination Commissions and as always we try to get the input from the NOCs before each Coordination Commission meeting.

➤ **CONTINENTAL MEETINGS**

ANOC President, Secretary General as well as ANOC Executive Council Members attended the Opening Ceremony for the first European Games in Baku on 12 June 2015. ANOC Secretary General has attended the PASO General Assembly in Toronto in July 2015 as well as the Opening Ceremony of the Pan American Games. She has also attended the ONOC General Assembly organized in Suva in May 2015, the OCA General Assembly in Ashgabat in Turkmenistan in September 2015 and the EOC meeting for Secretary Generals in Belek, Turkey in May 2015. At all the continental meetings I have given an update report about ANOC activities.

➤ **ANOC SUPPORT OF WOMEN IN THE OLYMPIC MOVEMENT**

We are proud to inform you that the project ANOC started in 2004 to invite 5 extra women sport leaders from each of our five continents to the ANOC General Assemblies has been delivered also today. We are happy that you are here among us and hope you will find the discussions interesting. Very welcome to all of you.

➤ **ANOC WEBSITE**

ANOC new website is up and running since 2014 and I thank all the NOCs for providing us with information about your work in your respective countries. I ask you even to be more active and send us more news as we want the NOC news to reach as many NOCs as possible as it's an important part of our new communication strategy.

➤ **ANOC MAGAZINE**

ANOC new magazine has been created as part as the cooperation between Inside the Games and ANOC. We hope you like it and the next issue will be sent out in December.

➤ **COOPERATION WITH AROUND THE RINGS**

We are continuing our cooperation with Around the Rings and hope you are enjoying the special edition that you have in your bags as well as the reception that took place on 27 October. ANOC is also covering the subscription for all NOCs of the web News of Around the Rings. If you don't receive this news please inform us immediately.

➤ **PREPARATIONS FOR THE XX ANOC GENERAL ASSEMBLY AND THE AWARDS 2015 GALA DINNER IN WASHINGTON**

In January 2015 we made a debriefing among the staff that had been responsible for the ANOC General Assembly in Bangkok 2014 on how to improve the event.

Since then we have had 4 visits to Washington and meetings with USOC to prepare for the different meetings as well as the social events and the 2015 Award Dinner.

During the IOC session in Kuala Lumpur we had a meeting of the jury for the ANOC Awards 2015 to discuss the different candidates from the continental games. The jury was composed by the Presidents of the Continental Associations, the President of ASOIF, Mr. Francesco Ricci Bitti, the chairperson of ANOC Athlete's Commission, Mrs Barbara Kendall and present were also ANOC Secretary General and Séverine Hubert from JTA. The result of the jury has then been communicated with the different continental associations and the athletes concerned.

The preparations for the General Assembly have also included reports and agendas for the 9 Commissions meetings as well as all registrations, hotel bookings, flight bookings and invitations to IFs, Organizing Committees and other stakeholders.

The official invitation to the General Assembly was sent out at the end of April with a deadline for registration on 30 June. Today we have more than 1100 registrations and as mentioned earlier it is the biggest General Assembly in the history of ANOC.

I would like to express my sincere thanks to the USOC and its President Larry Probst for excellent cooperation for the preparations and for the support of everyone involved from the US side and also of course to the authorities in Washington.

I also want to express my thanks to the President of ANOC, the ANOC Executive Council Members and all the NOCs for your support in our preparations during the year. My thanks also go to the staff of USOC, the staff of the ANOC office in Kuwait and in Lausanne for the hard work and fantastic energy in all preparations.

This Mr. President concludes my report as Secretary General of ANOC and I want to assure you again that it's a great inspiration to work under your leadership and to support all the 206 NOCs in the world. My thanks also go to the IOC President and its directors and staff for very good cooperation during the year as well as the close and constructive cooperation with all upcoming Organizing Committees, International Federations and all other stakeholders in the Olympic Family.

Many thanks and I am ready for any questions you might have.



Gunilla Lindberg

Secretary General of ANOC