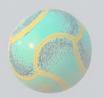
# HOSTTHE ANOC WORLD BEACH GAMES



Hosting the ANOC World Beach Games is a unique opportunity for cities to demonstrate their leading position as young, innovative sports city by welcoming the best athletes in beach and water sports and showcase their captivating beaches to the world.

The host will also be staging the ANOC General Assembly (GA) and the ANOC Awards Gala, bringing together high profile sports representatives from all around the world.

## WHO ARE WE?

We are the Association of National Olympic Committees (ANOC), the umbrella organisation for all 206 National Olympic Committees (NOCs).

ANOC was established in June 1979 during the Constitutive General Assembly

in San Juan (Puerto Rico) and has its headquarters in the Olympic Capital, Lausanne (Switzerland). Through the ANOC Executive Council and the ANOC Commissions, ANOC aims to find solutions to the most important issues facing the NOCs and ensure that they are kept at the very forefront of the Olympic Movement's agenda.

In order to ensure that the NOC's interests are represented across the Olympic Movement, ANOC is represented in several commissions and organisations across Olympic movement stakeholders and forges collaborative working relationships between NOCs and International Federations (IFs).

ANOC's vision is to connect and empower the voice of the 206 NOCs of the World and promote the wellbeing of their athletes.

# WHAT ARE THE ANOC WORLD BEACH GAMES?



- The ANOC World Beach Games envisions to be a new template for truly sustainable international multisport games: cost-efficient pop-up venues working in harmony with the most captivating beach locations in the world.
- Over 1000 athletes from all around the world will compete in 10 to 15 sports for six days. Host cities may have the possibility to add beach and water sports, popular in the region and practiced worldwide, to the Games programme.

# WHAT IS THE ANOC GENERAL ASSEMBLY?

- The ANOC General Assembly is the annual global gathering of all sports leaders of the world.
- Representatives from all association member National Olympic Committees (NOC), the International Olympic Committee (IOC), International Federations (IFs), Organising Committees of Olympic and Youth Olympic Games (OCOGs) and other Olympic stakeholders are in-

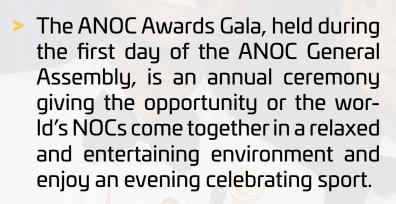
vited to attend the General Assembly.

This two day event is also a platform for Olympic stakeholders, especially OCOGs and cities bidding to host the Olympic Games, to address the NOC Family.

During the ANOC General Assembly or the ANOC World Beach Games several ANOC Commission meetings and Continental Association meetings will take place.



# WHAT IS THE ANOC AWARDS GALA?



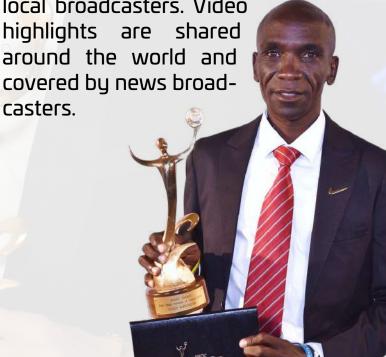
The ANOC Awards Gala aims to recognise and honour the achievements of the NOCs and their athletes as well as distinguished members of the Olympic Family. Traditionally, on even years, achievements from the previous Olympic Games are recognized while on the odd years,

the ceremony is dedicated to achievements from recent Continental Games or IF World Championships.

The ceremony is broadcast live through the Olympic Channel and ANOC YouTube channel and local broadcasters. Video

around the world and covered by news broad-

casters.



# WHERE HAVE ANOC EVENTS BEEN HELD IN THE PAST?

		ANOC General Assembly	ANOC Awards Gala	ANOC World Beach Games
2021	Crete (GRE)			
2019	Doha (QAT)			
2018	Tokyo (JPN)			NEW WAR
2017	Prague (CZE)			LAA - F
2016	Doha (QAT)			A LIE .
2015	Washington (USA)			
2014	Bangkok (THA)			
2013	Lausanne (SUI)	<b>(\$5)</b>		

# WHAT ARE GENERAL REQUIREMENTS TO HOST?

### **ANOC World Beach Games**

- City close to a large beachfront, an international or connecting airport, a hotel or group of hotels (3-5\*) with a capacity of 1500 rooms (Athletes' Village) and another hotel (3-5\*) with 300 rooms capacity (IF Technical Officials hotel).
- Temporary infrastructure for competition and training venues for mandatory disciplines: Open Water Swimming 5km, Beach Water Polo, Beach Karate, Beach Soccer, Beach Handball, Beach Wrestling, Beach Tennis, Aquathlon, Beach Volleyball 4x4 and Kite Foil and optional sports.
- Games Services provided by the Organizing Committee: Air travel for all athletes, primary team officials and IF technical officials and their accommodation, food and beverage services, sport equipment, timing and scoring, transport operations, medical services, sport. etc.
- Visa waiver or issuance support for all AWBG and GA participants



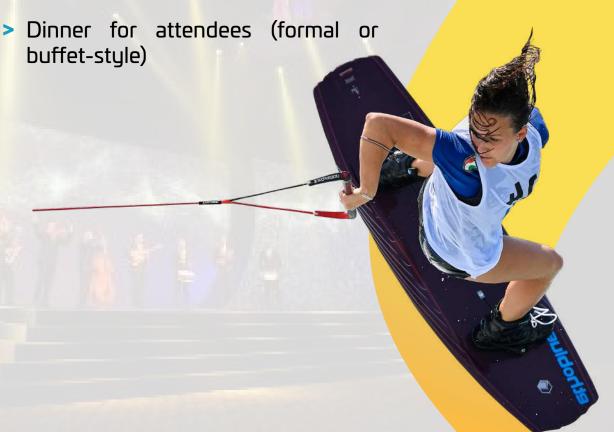
# WHAT ARE GENERAL REQUIREMENTS TO HOST?

### **ANOC General Assembly**

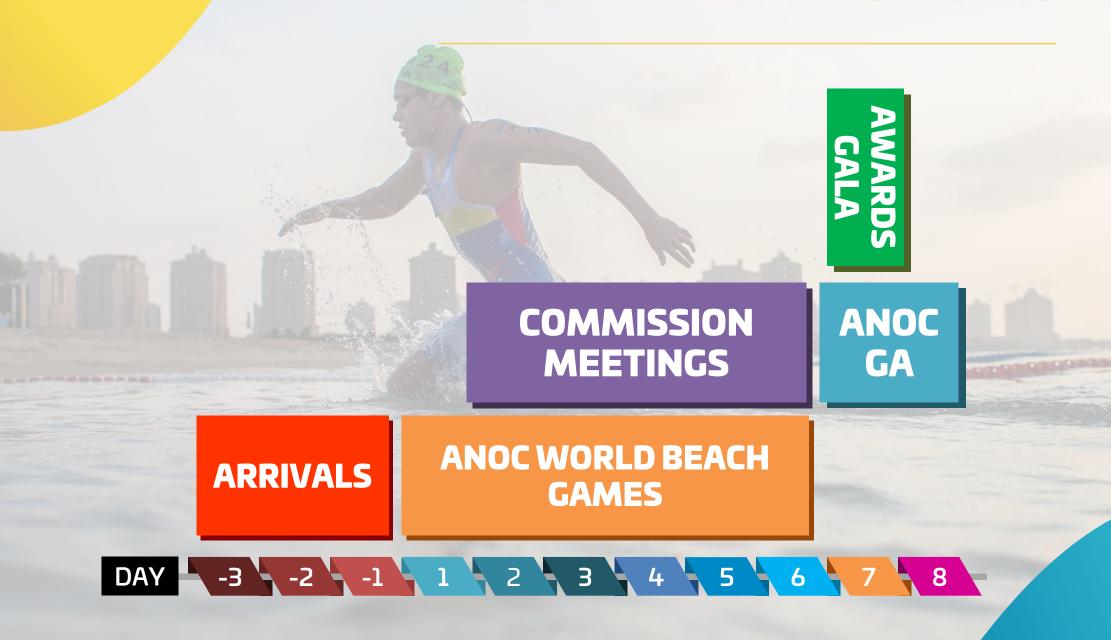
- A full convention centre, with a welcome area, a conference room (50 seats), several meeting rooms, a hall with a capacity of 800 seats (school format) and a stage for the ANOC General Assembly.
- > 750 available rooms in a 4+ or 5 star hotel (preferably in one single hotel, alternately in up to 3 hotels close to the GA's Official Hotel) for the duration of the AWBG and the General Assembly.

### **ANOC Awards Gala**

Theatre or ball room with a capacity of 800 seats, with space for a mixed zone and a media workroom.



# **EVENT TIMELINE OVERVIEW**



# **WHY HOSTING?**

### Leverage city profile

- To become the capital of beach sports and showcase a dynamic community with an active lifestyle at the beachfront.
- To gather more than 9 International Federations and over 100 National Olympic Committees from all around the world in your country, region and city, giving the opportunity to promote and showcase the city's capabilities for future events.
- To host the ANOC General Assembly, a global gathering of all 206 National Olympic Committees, the IOC, OCOGs, IFs and other relevant international sports organizations to discuss the future of the Olympic Movement and the engagement of the NOCs.
- To develop and promote the tourism potential of the city and the whole region through global Games coverage.

# **WHY HOSTING?**

### **Legacy opportunities**

- With new sports comes new opportunities for cities to connect with new athletes and a new generation of sports fans, creating a lasting sporting legacy for the country.
- To act as a catalyst for improving existing sports and beach facilities and enhance tourism infrastructure.
- Capacitate the host National Federations in operating World Class international competitions.

To develop a volunteering community in the region, offering young people valuable work experience within an international community and thus reinforce local identity and community pride.

# **WHY HOSTING?**



### **Educational prospects**

- To promote the Olympic values in the region - such as fair play, excellence, respect and friendship.
- To activate global and local sustainability initiatives, specially supporting clean ocean campaigns and raise sustainability awareness among the local population.
- To bring youth into contact with sport, having a positive effect on the perception of sport as a way to a healthier lifestyle and consequently increase active participation at recreational and competitive levels.

### Benefits for the local economy

- To significantly increase low-season occupancy in local hotels
- > To engage regional suppliers providing transportation services, food and beverages, event services, audiovisual work, etc.
- To boost the local economy through expenditure of delegates and general public in meals and tourist activities.

# **DELIVERING TOGETHER**

- The Local Organizing Committee > and ANOC will work very closely together to deliver the ANOC World Beach Games.
- ANOC will be responsible and take the lead on some Functional Areas, such as IF and NOC Relations, Athletes' Village, Accreditation, Sports Entries and the ANOC GA.

ANOC will actively support the Local Organizing Committee functional areas with the Planning and Delivery of the ANOC World Beach Games, bringing knowledge, partners and ready to go solutions to be applied at the Games.



# **HOW TO BID?**

Cities interested in hosting an edition of the ANOC World Beach Games should liaise with its National Olympic Committee and ANOC to receive further details on the bidding process.

ANOC will closely collaborate with interested cities to host the ANOC World Beach Games, and their respective National Olympic Committee, to complete the bidding questionnaire and build the final bidding file.

If you have any questions regarding the process, do not hesitate to contact <a href="https://www.awbg@anocolympic.org">awbg@anocolympic.org</a>

# **BIDDING TIMELINE**

### Call for candidates

ANOC announces the start of the bidding process and invites all NOCs to express the intent to bid for the AWBG.

# Letter of intent submission

Interested NOCs must confirm in writing the desire to host to ANOC, who will then provide a questionnaire to bidding cities and their NOCs to structure the Bidding file.

# First Bidding file version submission

ANOC will actively support and be in contact with the bidding cities and their NOCs when developing the Bidding File, which must then be submitted to ANOC.

Stage 2 Stage 3

Stage 7 Stage 6 Stage 5 Stage 4

# AWBG 2023 host city announcement

Signing of Host City Contracts and announcement of the host cities of the AWBG.

# ANOC Executive Council evaluation

A report about all Bidding Files is presented to the ANOC Executive Council, which proceeds to elect the hosts of the AWBG.

# First Bidding file submission

Final Bidding file version must be submitted to ANOC.

# ANOC Technical Working Group evaluation

All Bidding files are carefully studied and evaluated by the ANOC Technical Working Group, whose members will visit the potential Games sites and make final remarks.



# VIDEO & SOCIAL MEDIA REFERENCES

- > AWBG Qatar 2019 Highlights
- AWBG Qatar 2019 One-year Celebration
- > AWBG: Prioritising sustainability and the environment
- > AWBG: A fun and unforgettable experience for fans
- > AWBG: Elite sport in stunning natural surroundings
- **AWBG: Made by NOCs for the NOCs**
- **AWBG: Showcasing the best of the best**













### **Association of National Olympic Committees** Chemin des Charmettes 4

Chemin des Charmettes 4 1003 Lausanne, Switzerland www.anocolympic.org info@anocolympic.org +41 21 321 52 60