ANOC x The Toolbox Workshops
Building NOC sustainability programs to take action on UNFCCC Commitments

Step 5 & 6
SUSTAINABILITY @ THE TOOLBOX

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1. Undertaking systematic efforts to promote greater environmental responsibility
2. Reducing overall climate impact
3. Educating for climate action
4. Promoting sustainable and responsible consumption
5. Advocating for climate action through communication
The Platform
## The Process

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<td>Communications plan template</td>
<td>REPORTING &amp; COMMUNICATING</td>
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How will you create and hit your targets?
Step 5: Quick Guide

**How To:**

**SET TARGETS**

You can now set goals and targets which will then be supported by action plans and assigned resources.

1. **DRAFT** a set of goals and targets that address all the material issues you have identified.

2. **TARGETS** Make sure your targets are ‘SMART’: Specific, Measurable, Achievable, Relevant and Time-bound.

3. **SHARE** your draft targets with your key stakeholders and get feedback on whether they are realistic, relevant (material) and ambitious enough.

4. **ALIGN** with global goals and industry standards.

**Target Setting**

- **Vision & Mission**
- **Issues**
- **Risks & Opportunities**
- **Develop Principles & Goals**
- **Develop Objectives & Targets**

*Remember: If everything is important, nothing is...*

(This quick guide graphic is available on The Toolbox platform)
Step 5 Resources
Step 5 Templates

In the Goals and Targets template you will

- Create clear objectives and goals as a mandate for success
- Set up mechanisms to help the track against relevant indicators.

Contributes towards:
All Steps - Particularly 4, 5 and 6
# Mapping Out to UNFCCC Principles: Goals and Targets (S5)

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<th>Tools /Templates</th>
<th>Detail</th>
<th>Using The Toolbox to satisfy UNFCCC Principles</th>
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<td>Principle 5: Advocate for climate action through communication</td>
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**Template | Goals and targets matrix**

The template, once complete, gives staff and stakeholders of an organisation clear objectives and goals regarding their sustainability programme and helps the track against them.

The result is a manifesto of what success looks like to your organisation, and defines the scope and boundaries of your sustainability program.
S - Specific
M - Measurable
A - Attainable
R - Relevant
T - Time Bound
Practical Application: Step 5

Your task

● Break out rooms
● Referring to the social, environmental and economic issues you identified in the last workshop, participants can define targets that address them.
● Participants will start to create this list of targets using the ‘Goals and Targets’ template

(15 Minutes)
Presentation and Reflection of Findings: Step 5

Let’s Discuss
How can we plan the stages of our programme?
Step 6: Quick Guide

How to:
Plan and Implement

Now that you know how to set targets, it is important to make sure these targets are properly planned, resourced and coordinated internally to ensure success.

1. Write Your Sustainability Plan
   This will be your roadmap for achieving your targets and evaluating progress.

2. Allocate Resources
   - Identify resources to execute your plan
   - Assign competent, motivated people
   - Provide tools and systems
   - Assign a realistic budget

3. Implement the Sustainability Plan
   - Embed a sustainability framework within your organization’s management system
   - Communicate & coordinate procedures, roles and responsibilities internally

Top Tip
Creating a master sustainability plan acts as a manual for how you will go about achieving your targets, reviewing your issues and progress, adapting to change, identifying non-conformities and ensuring continuous improvement.

(This quick guide graphic is available on The Toolbox platform)
Step 6 Templates

The Sustainability Plan Template allows us to:

- Present your material issue areas
- State your principles, goals and objectives
- Assign resources to achieve your targets
- Define roles and responsibilities
- Assess progress against your goals
- Continuously improve against your targets

Contributes to:
- All steps

The internal Engagement plan enables us to:

- Keeps your staff involved in the evolution of your plans
- Engage staff with events and initiatives
- Create advocates within your team

Contributes to:
- All steps

In the Sustainable Sourcing Code you will:

- Integrates social, ethical and environmental performance factors into the process of selecting potential suppliers.
- Acts as a set of compliance specifications for auditing existing suppliers.

Contributes to:
- Step 4: Legal Obligations register
- Step 5
IOC Essentials

Existing IOC resources to help you build your sustainability plan

Introduction to Sustainability
This is the first issue of the Sustainability Essentials series. These guidelines will provide you with a general understanding of sustainability: what it means, why it is important, how it relates to sport and what your organisation can do to be part of this critical endeavour.

Download

Sports for Climate Action
The second issue of the Sustainability Essentials series, this guide aims to provide the Olympic Movement with a general understanding of the issues related to climate change and managing carbon emissions.

Download

Sustainable sourcing in sport
The third issue of the Sustainability Essentials series, this guide intends to help organisations within the Olympic Movement and the wider sports sector adopt more sustainable sourcing practices.

Download

Plastic Game Plan for Sport
This fourth issue of the Sustainability Essentials series aims to help the sports community tackle plastic and other waste, and create a more circular economy where resources are continually reused and recycled.

Download

Sustainability Management in Sports
This guide aims to help National Olympic Committees (NOCs), International Federations (IFs) and other sports organisations integrate sustainability into their operations and events, addressing issues such as climate change and biodiversity loss, economic inequality and social injustices.

Download

How to be a sustainable champion
This guide includes a series of practical ideas to help athletes and sports fans live a "planet-friendly and healthier life". Featuring the voices of athletes from around the world, the guide was produced as part of the IOC’s Athlete365 community, with support from the UN Environment Programme (UNEP).

Download
## Mapping Out to UNFCCC Principles: Sustainability Plan (S6)

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<tr>
<td>Template</td>
<td>Sustainability plan</td>
<td>The planning step provides users with the support to produce operational action plans, assign resources and define roles and responsibilities.</td>
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**UNFCCC Sport for Climate Action 'Moving from Commitments to Action' Guidance:**

17. All signatories are requested to take immediate action toward their climate goals, reflecting the urgency of rapid emissions reductions.

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Time to plan your path
Practical Application: Step 6

Your task

● Break out rooms
● Pick one of your targets and think about how you will allocate resources to address it
● Use the questions on the right, which pertain to the 5 UNFCCC Principles, to guide you

Does your plan allocate resources and address all the priority issues you and your stakeholders have identified?

Does your plan include a method for identifying hotspots, measuring impacts, and making reductions from your established baseline year on year?

Do your issues include gaps in knowledge where applicable? Does it identify opportunities to source information from diverse sources and perspectives?

Does your plan detail the procedures will you put in place to execute new procurement policies?

Does your plan include provision for communicating progress with stakeholders. Will you plan to educate athletes, fans, and management across generations of athletes, fans, and management?

(15 Minutes)
Let’s Discuss
ANOC-DOTAL EVIDENCE

Sustainability Plan

Qatar Olympic Committee
Qatar Olympic Committee Sustainability
introduction
GOALS AND IMPLEMENTATION PLAN

Eng. Fahad Ebrahím Muhana
Director, Strategy and Projects Directorate
AGENDA

Introduction

Qatar Olympic Strategy Map 2017 - 2022

COMMUNITY PARTICIPATION

Investment, Tourism and Environment

Facilities and Sporting Legacy

Sporting Excellency
**QOC Vision:**
“To Become a **Leading Nation** in Bringing the World Together Through **Sustainable Sport Development**”

**QOC Mission:**
“To spread **sports** and **physical** activities in the country. To **sponsor** and **improve** Olympic Movement in accordance with principles of **Olympic Charter**. To **support** and **improve** sports performance within the context of the **Olympic spirit**”

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**Stakeholders**

- **Community:** “Sport for life”
- **Government:** “Position Qatar as sports hub”
- **IOC & Sport Institutions** (Local & International): “Partner to propagate sports”
- **Federations & Athletes:** “Raise the level of professional sports”

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**Community Participation**

1. Create attractive, continuous community sport events and activities
2. Spread sports culture and healthy lifestyle
3. Contribute to boost public attendance in sport events
4. Contribute to raise the level of physical education

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**Investment, Tourism and Environment**

1. Contribute in promoting Qatar for sport tourism
2. Bring more world-class sport events and Olympic games to Qatar
3. Contribute in fostering sport business and investment platform
4. Use sport to enable a more sustainable environment

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**Facilities and Sporting Legacy**

1. Ensure facilities are at IOC and IF’s standards
2. Ensure efficient utilization of sports facilities
3. Ensure provision of sports facilities for national federations and community around the country
4. Ensure sport skill knowledge to maintain sustainability and legacy

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**Sporting Excellence**

1. Qatar athletes life pathway continuous development
2. Qualify for key world-class competitions and Olympic Games and earn advance of rankings
3. Ensure strong competition and fair play
4. Ensure relevant presence in key international sporting bodies
5. Develop integrated sporting entity formed by Qatar talent with the highest qualifications

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**Organizational Performance**

1. Implement sound financial and procurement management
2. Create the optimal environment to attract, grow and retain the best talent and knowledge
3. Becoming a strategy-focused organization
4. Use technology to create valuable business and operations processes
5. Continuous improvement of processes that enable efficient governance

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**Enablers**

- Appreciation
- Quality
- Trust & Accountability
- Development
- Innovation
Executing Sustainable Sporting Events:

Qatar Olympic Committee achieved the ESMS ISO 20121: 2012 certification in 2022 and a new functions has been established to focus on designing, implementing, monitoring and improving sustainability systems by improving QOC sustainability policy, adapted values, standards, procedures, and best practices. The sustainable team in QOC is form from different relevant departments including the supply chain, human resource marking and information technology.

The annual calendar for sport programs integrates the sustainability standards in each event. As an example:

The standard has been applied on the “2nd QOC beach game championship”. It consists of four games for both gender (Beach football – Beach handball- basketball – karate). It was collaboration between the federations and Qatar Olympic committee to jointly promote the importance of preserving water and the impact in our ecological system. More than 600 players participated.
Step one (pre-the event):
- Scoping the event, defining objectives, setting KPI’s and developing reporting mechanism
- HSE Inspections
- Supply chain integrity and sponsors obligation toward sustainability standards
- Developing sustainable media plan

Step two (during the event):
- The sustainability team:
  1. Multifunctional task forces in sub-committees.
  2. Engaging athletes and spectators about sustainability principles and community values

Step three (post event):
- Developing detailed event report, emphasizing the lesson learned from different stages of the event and from the post-event survey into the knowledge base platform
- Finally, external auditor report to benchmark improvements needs and observation.
GOAL: COMMUNITY PARTICIPATION:

P1: Create attractive continuous community sports events and activities

P2: Spread sports culture and healthy lifestyle

Implementation plan:

Community participation program: it consists of 11 sport activities that targets society and encourage spreading healthy lifestyle

Educational Programs:
- School Olympic Program
- Enhancing the content of QOC web site

National Sports Day: annual event on the 2nd week of February as a national holiday to promote all aspects of sustainable sports elements
GOAL: Investment, Tourism and Environment:

P8: Use sport to enable a more sustainable Environment

Implementation plan

**Eco-friendly Sports.** Activities that tend to be less damaging to the environment such as, running, outdoor climbing, surfing, cycling, and kayaking.

**Suppliers contracts:** The suppliers' contracts have environmental conditions, and they must sign a commitment letter.

**Innovative Recycling:** Usage of recycled material in marketing collaterals and merchandises.
GOAL: Facilities and Sporting Legacy:

Ensure provision of sports facilities for national federation and community around the country

Ensure sport knowledge management to maintain sustainability and legacy lifestyle

Implementation plan

Al ferjan Fields / stadiums: each neighborhood’s have open football /basketball stadium

legacy: It’s a great project targeted to ensure that what is left after the event is of benefit to the event’s stakeholders. Knowledge, lessons, equipment
GOAL: Sporting Excellency:

Qatari athletes' life pathway continues development

Implementation plan

**Be An Athlete Program:** It's a program consist of five projects which develop the athlete pathway. One of the main objective is to have a system contain all the relevant information of the athletes. Guiding the athlete after retirement and benefiting from his experiences in related jobs.
QUALITY play & exploration (0-7 years)

Development is fostered through an environment that is caring, safe & supportive.
Varied movement should be experienced daily and movement, exploration, play and enjoyment encouraged.
Basic movement patterns and skills: Confidence in movement and willingness to attempt new activities.

ACTIVE practice & participation (8-12 years)

A playful, fun and supportive environment should be provided.
Children should experience success, develop skills and learn positive attitudes towards sport.
Early sport specialisation for most sports should be avoided to ensure overall development of a range of skills.

TALENT development & refinement (13-18 years)

Talent identification,
Talent development
Skill Acquisition
Provides opportunity for support to be tailored to individuals to allow full potential to be reached.

ACHIEVE excellence (19+ years)

Specific and well planned practice, training, competition and recovery regime.
This phase is the most intense, requiring world class training methods, equipment and facilities.
The integration of sport science and sport medicine support is integral to achieving maximum results.

RETAIN, retire & remain active (All ages)

Young athletes can enter this stage at any age.
Children, teenagers and adults may decide to continue to play sport at a recreational level or they may remain in sport as a coach or sport official.
A positive experience is key to retaining athletes after they leave the excellence phase. The re-direction of athletes should be encouraged after retirement.
What have we discovered today?
Q&A
Thank you for taking part!

- Our next workshop will be on February 15
  - Step 7
  - How to track your progress
  - Getting to grips with the tracker templates and the Carbon calculator
- You can expect a reminder email at the beginning of the session with a brief of the steps and reflection questions.

Scan this QR code to go to the ANOC sustainability page and download the handbook.