

ANOC

STRATEGIC PLAN
2021-2024



TABLE OF CONTENT



1 Vision

2 Mission

3 Values

4 Strategic Pillars

5 Strategic Objectives



ANOC VISION

Connect and empower the voice of the 206 NOCs of the World and promote the wellbeing of their athletes.

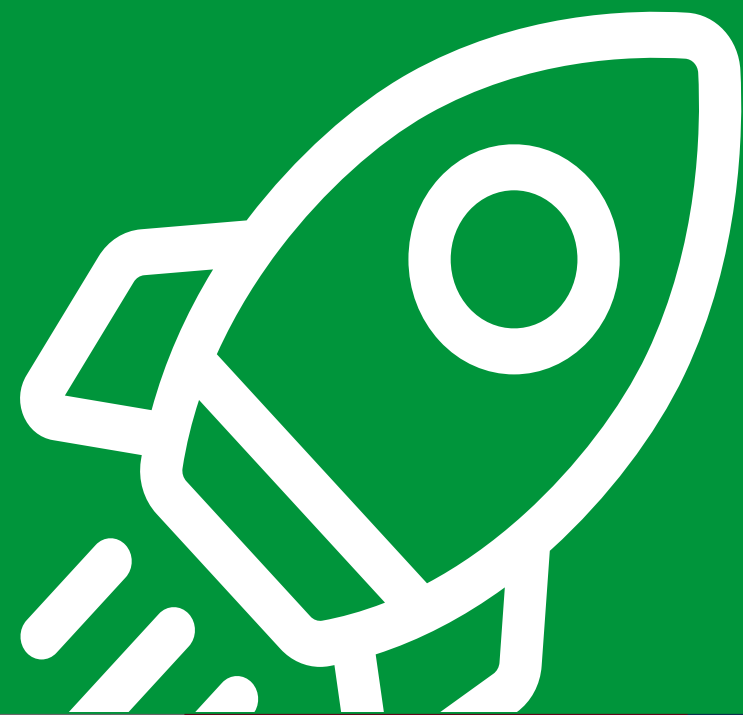


ANOC MISSION

Facilitate the cooperation and exchange of knowledge between the NOCs.

Promote the common and collective interests of the NOCs and of the athletes.

Collaborate with all key partners for the sustainability of the Olympic Movement.



ANOC VALUES



INCLUSION

ANOC believes in sports being diverse and inclusive for all, with the differences as an instrument of learning for mutual development.



FRIENDSHIP

ANOC understands that the NOC Family can excel as a key leader in the Olympic Movement when acting together, with friendship and mutual understanding overcoming any differences.



COMMITMENT

ANOC is dedicated in supporting the NOCs to achieve common goals, uniting the NOC Family, as together we are stronger; always considering the voice of the athletes.



INNOVATION

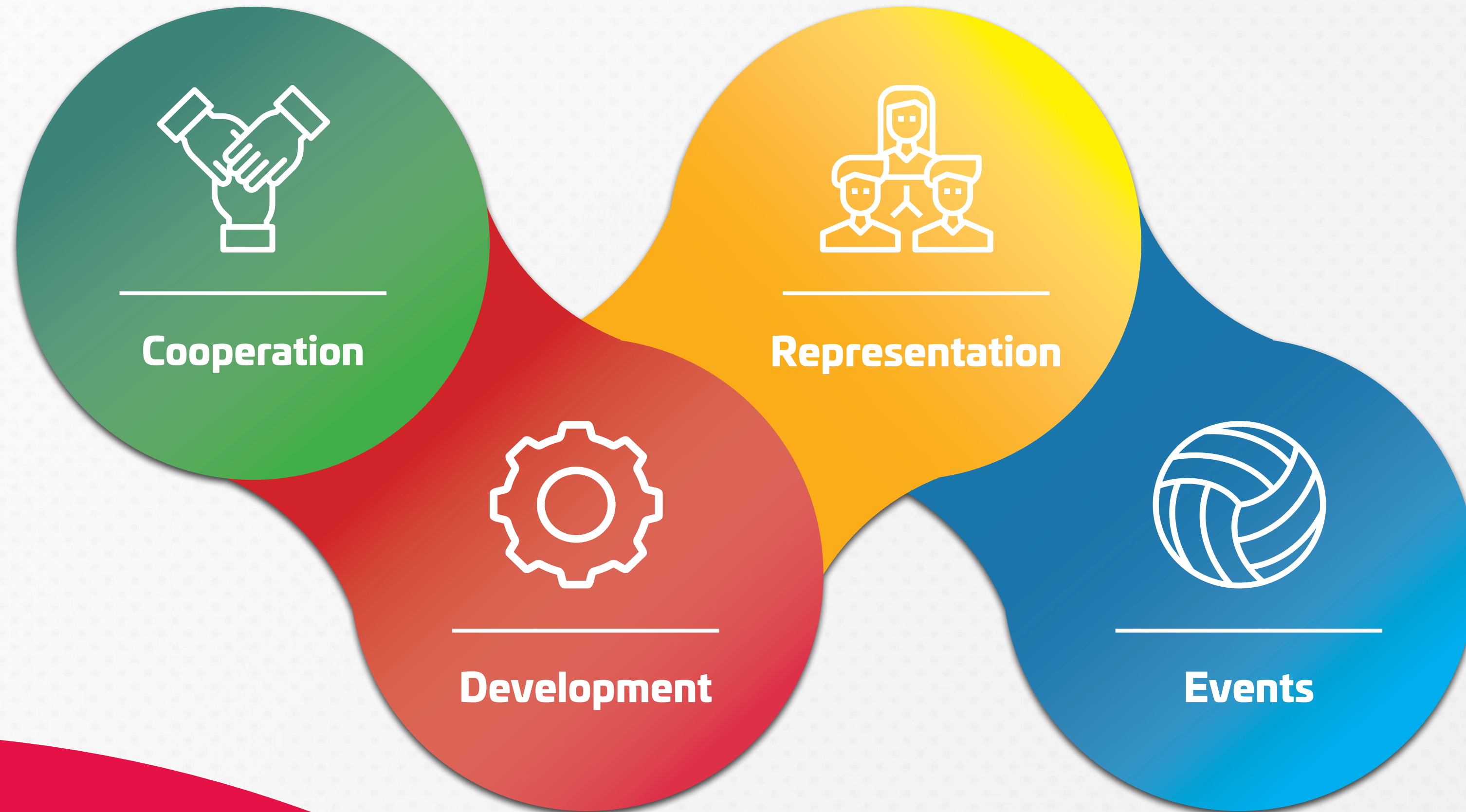
ANOC is committed to embrace new ideas, concepts and frameworks, and promote creativity across different areas and projects.



CONSCIOUSNESS

ANOC undertakes the responsibility to represent the 206 NOCs of the World acting under moral and ethical principles. And being conscious about its decisions, always considering the economic, social and environmental impacts.

ANOC STRATEGIC PILLARS



ANOC STRATEGIC OBJECTIVES

COOPERATION

01

Support cooperation between NOCs and integration in all activities, regardless of diversities, to enable solutions for mutual progress.

02

Promote efficient and fruitful exchange between all ANOC's key stakeholders.

03

Work in coordination with the 5 Continental Associations and Olympic Solidarity to deliver effective support for the NOCs. And also support its athletes, by promoting the empowerment of the NOCs' Athletes' Commissions.

DEVELOPMENT

04

Search for further education and training opportunities for the NOCs administrators.

05

Support the NOCs Digital Transformation process.

06

Increase ANOC's resources to facilitate projects with and within the NOCs.

REPRESENTATION

07

Together with the IOC and the Continental Associations, protect the autonomy of the 206 NOCs in accordance with the Olympic Charter.

08

Grant the representation of NOCs in the different events and meetings of the Olympic Movement.

09

Strengthen the NOCs position in the decision-making process at all levels by speaking with one voice, which should always consider the opinion of the athletes.

EVENTS

10

Bring together the NOC Family at ANOC events, allowing social interaction, dialogues, exchange of ideas, athlete representation and celebration of sport.

11

Apply effective sustainability measures to protect the environment and develop good governance practices in all ANOC's projects and activities.

12

Increase networking, visibility, and commercial opportunities for NOCs.

SUMMARY

VISION

Connect and empower the voice of the 206 NOCs of the World and promote the wellbeing of their athletes.

MISSION

Facilitate the cooperation and exchange of knowledge between the NOCs.

Promote the common and collective interests of the NOCs and of the athletes.

Collaborate with all key partners for the sustainability of the Olympic Movement.

STRATEGIC PILLARS

Cooperation

Development

Representation

Events

VALUES

Inclusion

Friendship

Commitment

Innovation

Consciousness



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