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ANOC

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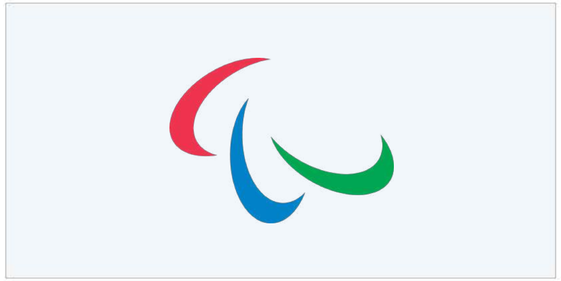
ANOC

We empower communication teams in (sport)organizations to easily create and share content.

150+ clients



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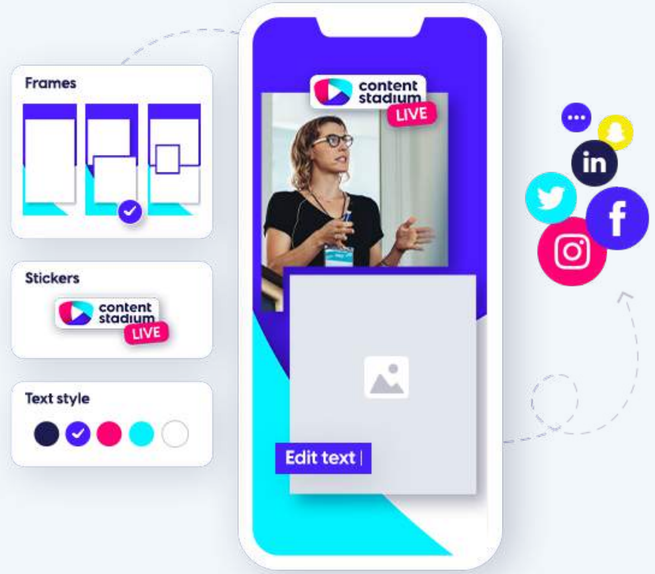
Different solutions

Content Stadium Create

Create on-brand social media content faster with our custom templates

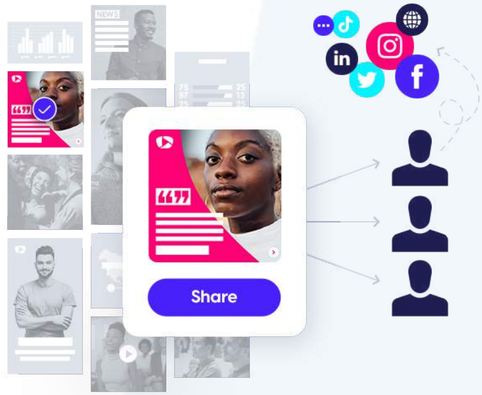
Content Stadium Live

Add branded elements to your social media stories straight from your phone



Content Stadium Share

Make it easy for your team members to receive and post your content on social media



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Our cooperation

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Why?

01 Help ANOC with easy content creation

02 Help ANOC to promote individual NOCs towards the Olympics

03 Provide shared services to NOCs

04 Help NOCs with content creation towards the Olympics

05 Help NOCs to reach social media KPI's

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How?

01 Content Stadium Create templates that fit needs

02 Personal account for ANOC

03 Individual accounts for all NOCs

04 Made available from 8th of Jan to 31th of May 2024

05 Possibility to extend license

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What?

01 3 templates to create multiple content topics

02 All available in 2 sizes

03 Templates containing different functionalities for easy use and variation possibilities

04 Video featured template

05 Clean design to fit in ANOC and NOC's social media

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Content Stadium Create

Three smart templates

Multitext template

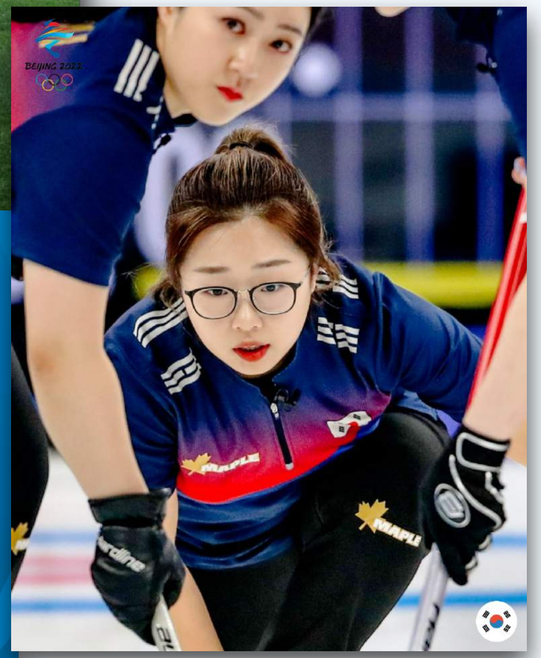
Flexible template to publish quotes, news or branded visuals. Can be used with photo or video (with or without audio).

Default

Quotes

Announcement

Stats



Branded

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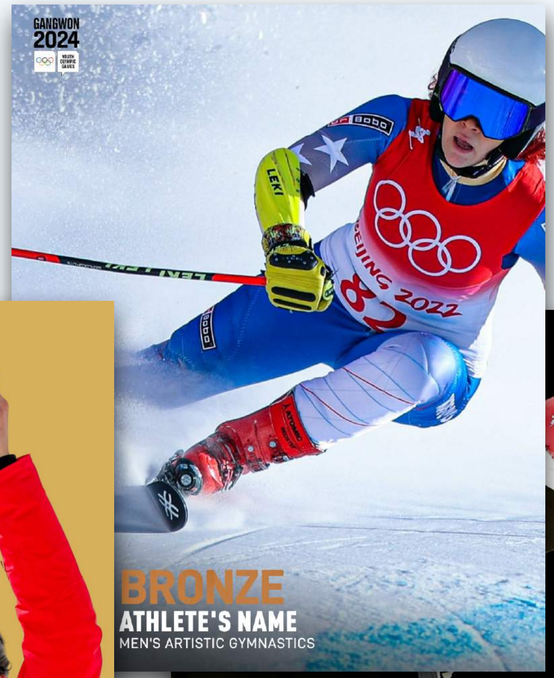
Medal template

Flexible template to publish the winning of a medal (gold/ silver/bronze) or big achievement.

Default

SILVER

BRONZE



GOLD

Free text

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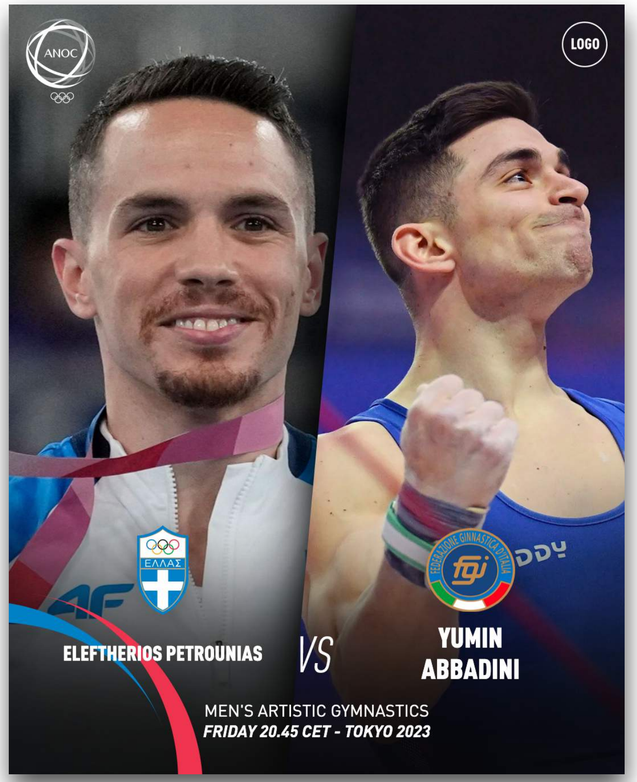
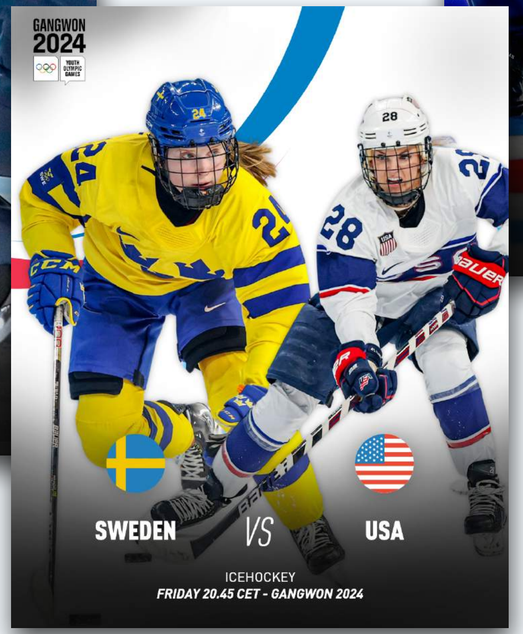
Game announcement / result

Flexible template to highlight an upcoming game/event with event details or publish the result of it.



Default

Single event



A vs B

Result

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Highlighted features

Size duplication

All templates are available in 2 sizes.

Visuals can be easily resized,
using the size duplicator functionality.

9:16

4:5

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Cutout feature

Subjects in pictures can be easily and quickly cut out. This allows to create more variations and depth in the pictures.

Original

Bring to foreground

Cutout

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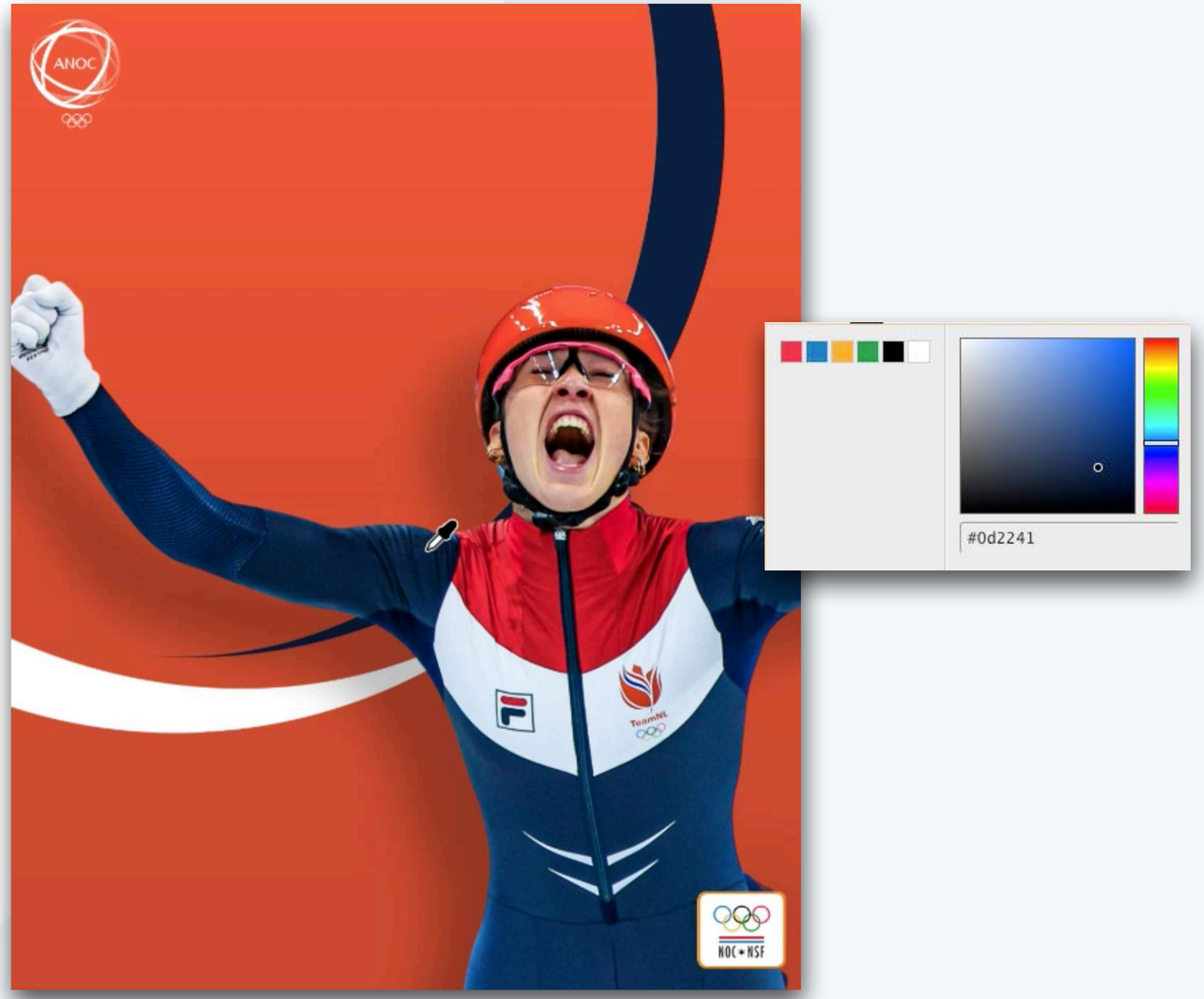
Colour picker

Pick the colors for background or elements,
Straight from a logo or picture.

Colours can also be added by HEX code.
HEX code can be detected by color picker.

Save your projects to reuse the colors.



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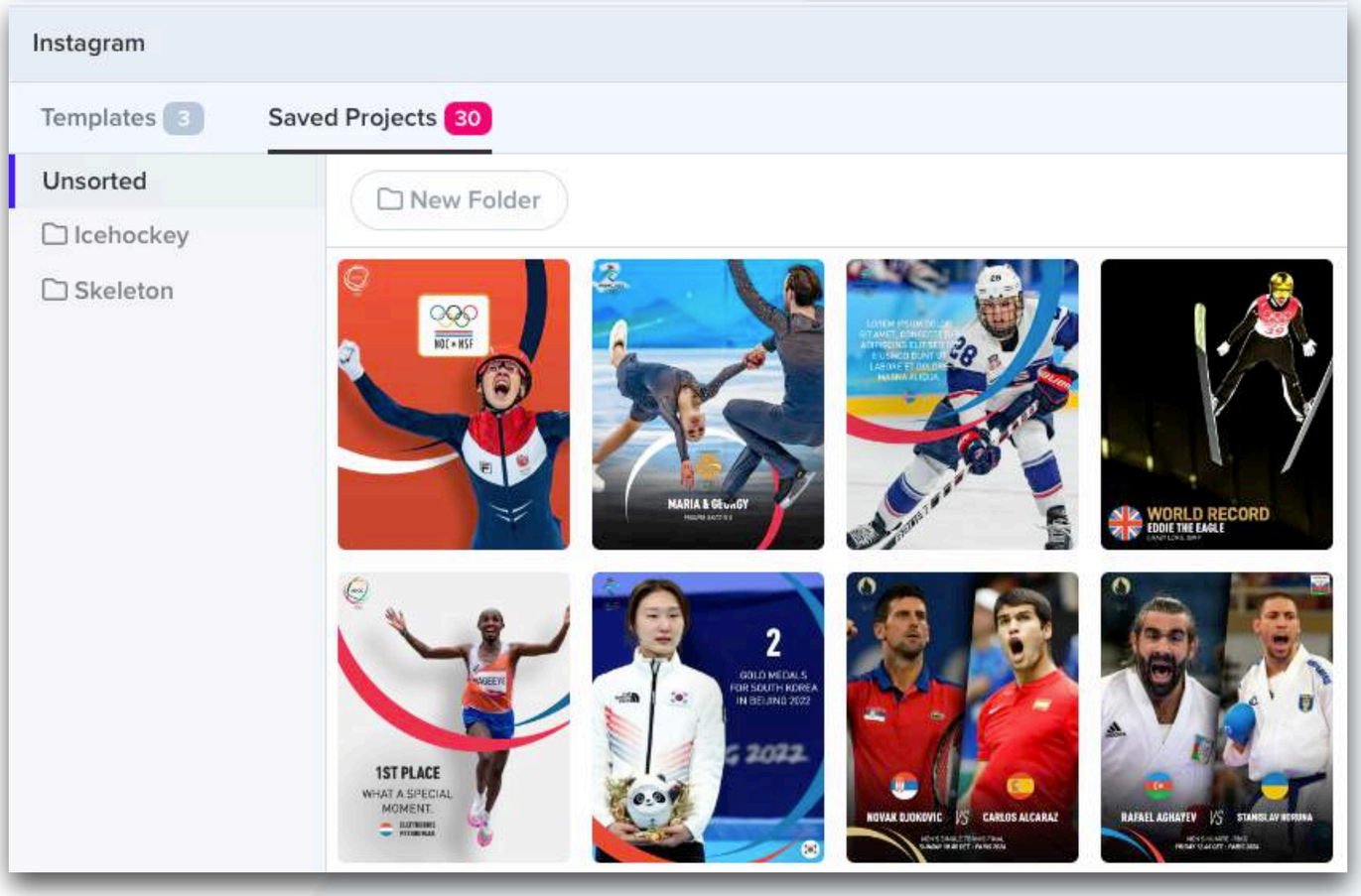
Saved projects

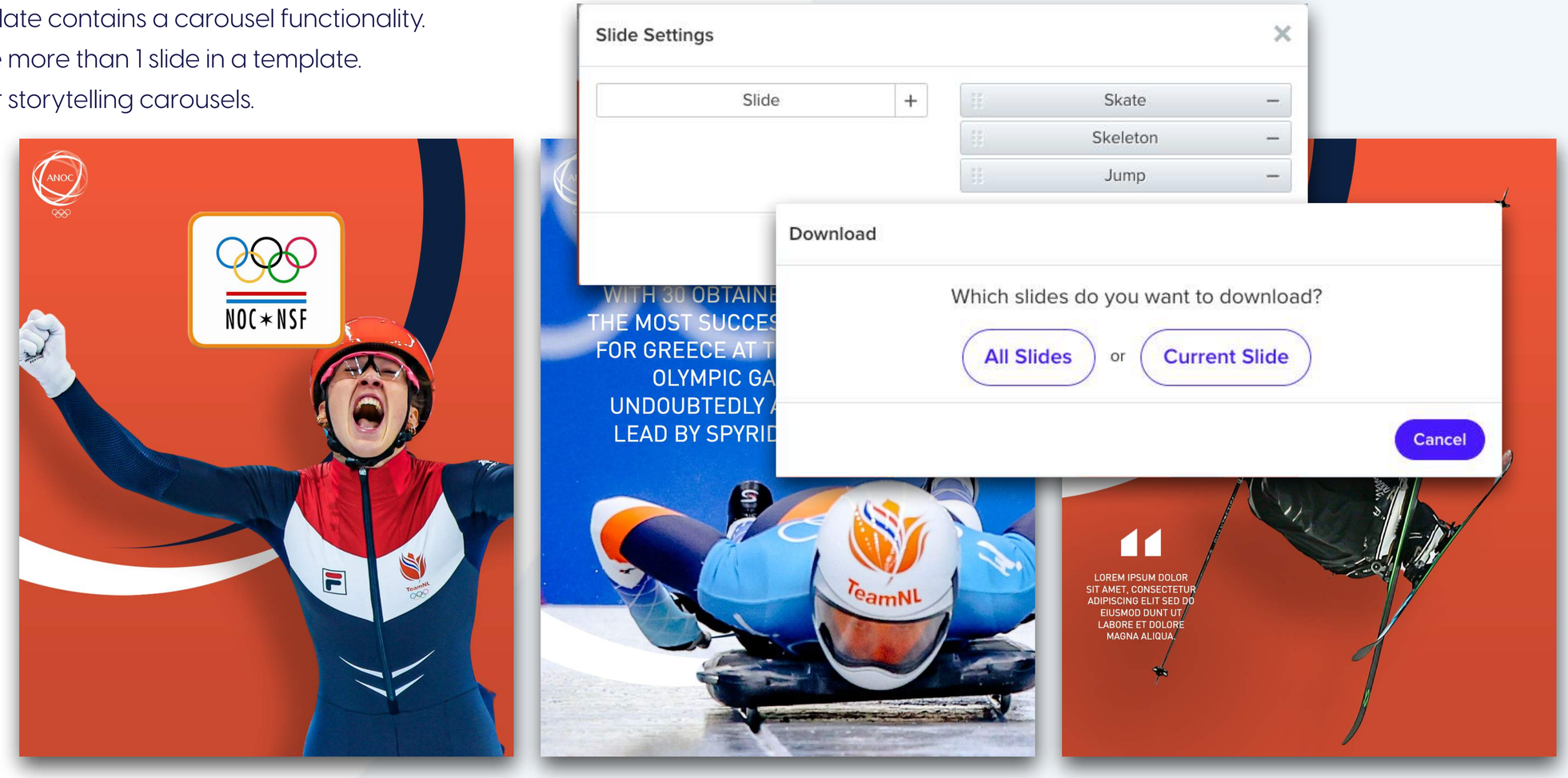
Save time, save projects. Re-use, duplicate, save colors, prepare your content in advance.

Keep them organized in folders.



Carousel

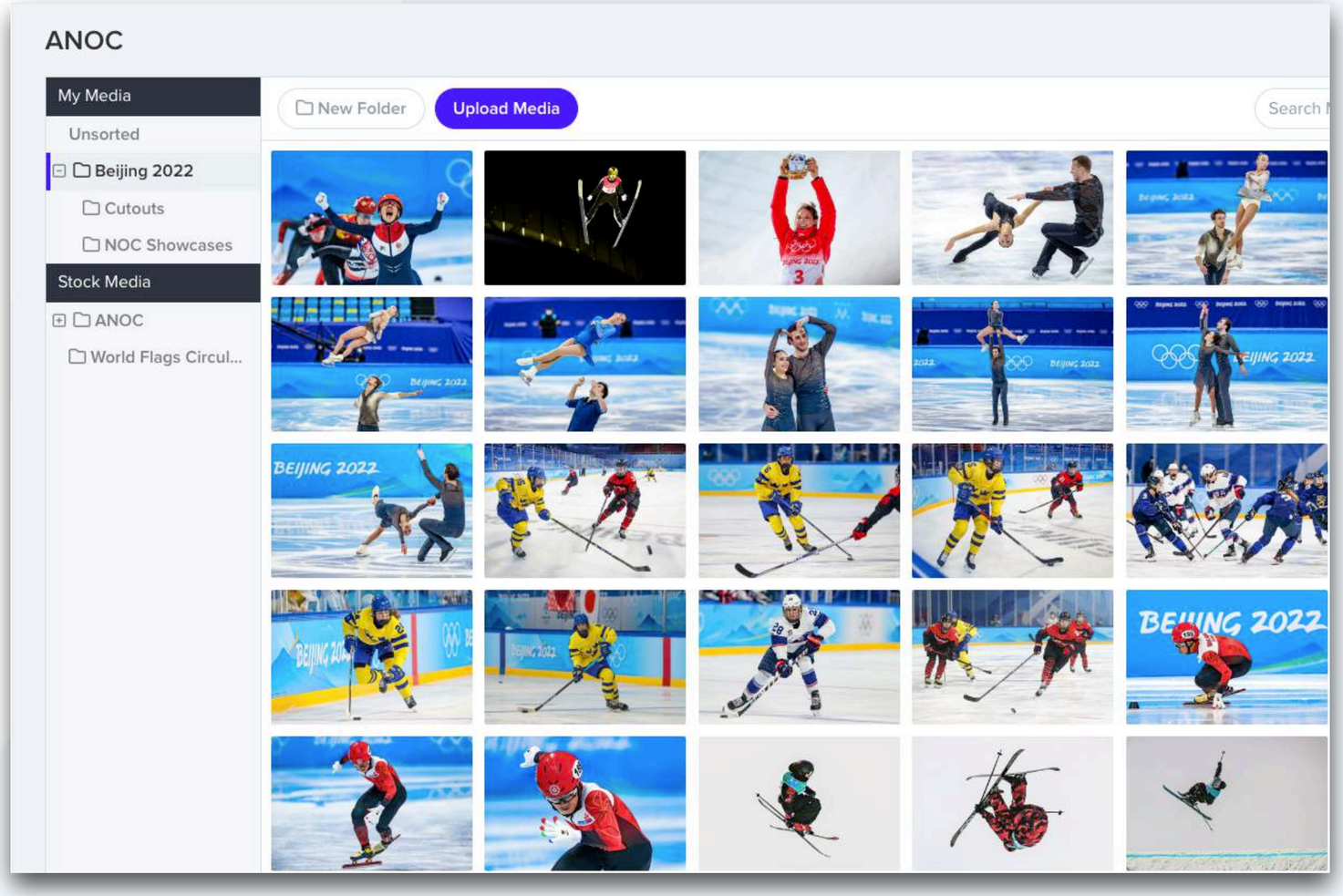
The multitext template contains a carousel functionality.
This allows to have more than 1 slide in a template.
Works excellent for storytelling carousels.



Own media library

Upload and organize your visuals in the media library:

- Search for pictures
- Rename, delete
- Create cutout pictures
- Library can store pictures and videos



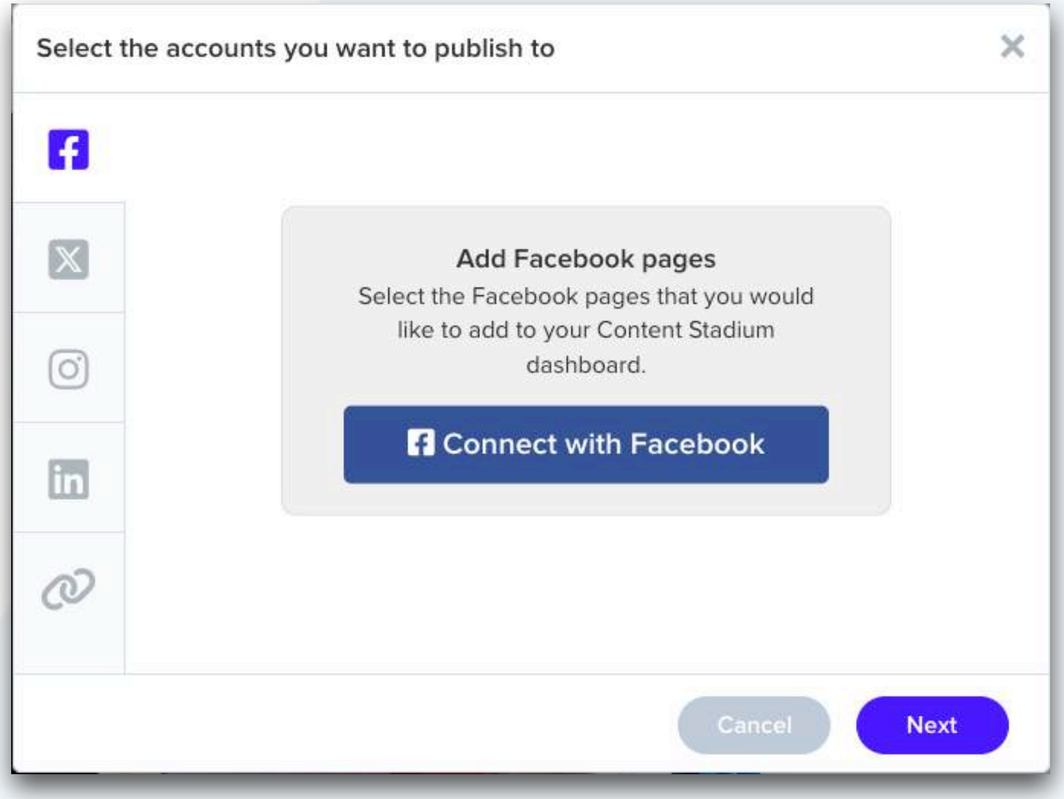
Library with all official logos

A separate folder is provided,
containing all official NOC logo's.

Each logo is available with transparent and white background.

Publish to social media

Once you've created your visual, you can:
- download to device (and upload natively)
- publish directly to your social media
- Plan to be published in the future



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License details

License extension

01 **Each NOC will be allowed to use the templates starting from 08/01/2024 until 31/05/2024**

02 **Each NOC will be able to extend their license, at a rate of €2500 for another 6 months.**

03 **On request, it is possible to work out specific NOC templates**

Creation of individual templates, specific for an NOC, takes about 10 weeks.
License fee for specific templates depends on details (complexity, sizes, features, etc.)

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